

GREEN POSTAL DAY

Postal Operators Advancing Europe's Green Transition

Brussels, 19 September 2025

PostEurop and its members place sustainability at the heart of our activities, fully aligned with the EU's goals of cutting net greenhouse gas emissions by at least 55% by 2030 and achieving climate neutrality by 2050.

As key players in the transport and logistics sector, European postal operators are committed to year-round decarbonisation efforts within their operations, contributing directly to the EU's climate ambition through:

- Operating one of the largest low-emission fleets across Europe which includes **over 109,000 electric vehicles** and **14,000 vehicles powered by alternative fuels**
- **77% of our electricity use comes from renewable sources**
- A wide range of circular economy and waste reduction initiatives

Partnership and cooperation

On this **Green Postal Day**, PostEurop joins 22 postal operators worldwide, including those from Europe, to highlight the sector's contributions to address climate change.

Back in 2008, leading postal operators launched the Environmental Measurement and Monitoring System (EMMS), followed in 2019 by the Sustainability Measurement and Management System (SMMS). Since then, participating posts have reduced their overall collective CO₂ emissions by more than 31 million tonnes¹.

Together, they have cut their annual emissions by 40% compared to the 2008 baseline and by 17% on 2019 baseline² and are committed to reach a 50% reduction by 2030.

The emissions savings made by the participating posts are equivalent to taking approximately 6.7 million average cars off the road for a year³.



¹ Since the beginning of the SMMS programme in 2008

² SMMS 2024 results

³ According to the U.S. Environmental Protection Agency (EPA), the average passenger vehicle emits about 4.6 metric tonnes of CO₂ per year. 31,000,000 tonnes of CO₂ equals to ≈6.74 million cars.

The Green Postal Day is a reminder of the role the sector plays in reducing greenhouse gas emissions. Through PostEurop, European postal operators regularly collaborate and share expertise on sustainability. This includes contributing to the European Commission's Clean **Corporate Fleet initiative**⁴ and drawing attention to sustainability aspects within the **Omnibus package**⁵.

“The continuous effort and collaboration among European Postal Operators are driven by Europe’s ambition to lead in sustainability. We are proud that our members constantly innovate so that customers can benefit from more sustainable deliveries, backed by one of Europe’s largest low-emission fleets,” said Elena Fernández Rodríguez, Chairwoman of the PostEurop Board of Directors.

About the Green Postal Day

The Green Postal Day is a global campaign driven by CEOs of posts participating in the IPC Sustainability Measurement and Management System (SMMS) programme, aiming to highlight the sustainability commitments and progress made by postal organisations worldwide.

For more information go to <https://www.ipc.be/greenpostalday>

About the SMMS programme

The IPC Sustainability Measurement and Management System (SMMS) was launched in 2019 to address the sustainability objectives of the postal sector for the next ten years, aligned with the UN Sustainable Development Goals (SDGs). Currently 31⁶ posts from America, Europe, Asia, Africa and Oceania participate in the programme. It expands on the 2008-2019 Environmental Measurement and Monitoring System (EMMS), which focused on reducing carbon emissions, and broadens the remit to the seven sustainability focus areas most relevant for the postal sector.

About PostEurop

PostEurop is the association which represents European postal operators. It is committed to supporting and developing a sustainable and competitive European postal communication market accessible to all citizens and ensuring a modern and affordable universal service. Its members employ 1.6 million people, operate over 212,000 service and pick-up points across Europe, handling billions of items a year and deliver to over 295 million homes and 48 million companies across Europe.

For more information, go to www.posteurop.org

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⁴ [PostEurop Call for Evidence Contributions: Clean Corporate Fleets](#)

⁵ [PostEurop Position on the Omnibus Simplification package](#)

⁶ As of January 2025