



**PRESS INFORMATION**  
**Paris, August 20, 2025**

## **PARCEL SHIPMENTS TO THE UNITED STATES OF AMERICA: NEW CUSTOMS REGULATIONS**

On July 30, 2025, the United States of America adopted the executive order 14324 which deeply changes customs procedures for goods shipped to the U.S.A. As from August 29, items containing goods previously exempted from customs duties under the \$800 de minimis threshold will now be subject to customs duties from the very first dollar. These duties shall be paid to the U.S. Customs and Border Protection (CBP) agency prior to the arrival of goods in the U.S.A soil.

La Poste, alongside other European postal operators, is actively working to develop solutions to enable both business and individual customers to continue shipping goods to the U.S.A in compliance with the new customs requirements.

However, the technical specifications and implementation details were only issued by the CBP on August 15, leaving European postal services with an extremely limited timeframe to get prepared. Moreover, their related documentation still requires further clarification.

As a result, if no solutions are found out before the regulation enters into force on August 29, 2025, La Poste—like other European posts—may be forced to temporarily suspend the shipment of items containing goods to the United States of America via postal networks. PostEurop, the association representing 51 European postal operators, has also issued a press release about a potential service disruption. Their statement is available here: [U.S. Executive Order on De Minimis to Affect Global Postal Shipments from 29 August 2025 – PostEurop](#)

### **About La Poste Groupe:**

La Poste is a state-owned public limited company, a subsidiary of Caisse des Dépôts and the French State. La Poste Groupe is divided into four business units: Services-Mail-Parcels, Retail Customers and Digital Services, Geopost and La Banque Postale, which, with its subsidiary CNP Assurances, is the 12th largest banking and insurance company in the Euro area.

La Poste Groupe carries out four public service missions that shape its identity: universal postal service, regional development, banking accessibility, and press transport and delivery. Committed to its regional coverage, La Poste Groupe relies on its network of local, human and digital services, the largest in France.

This network consists of 40,500 service points including more than 17,000 contact points (post offices, local postal agencies, retail pickup points) and more than 23,500 access points to postal services (Pickup retail relays and lockers, business centers). La Poste Groupe delivers 2.6 billion parcels a year worldwide and 5.6 billion letters, 6 days a week.

In 2024, La Poste Groupe generated a turnover of €34.6 billion (44.6% outside France) and had a headcount of 227,000, in more than 60 countries over 5 continents, of which 166,000 in France.

Through its strategic plan "La Poste 2030, committed for you", the company is setting the course for profitable and responsible growth in France and internationally based on a robust multi-activity model. As a mission-driven company since June 2021 and a leader in ecological transition and sustainable finance, La Poste Groupe aims to achieve "Zero Net Emissions" by 2040.

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