PostEurop and its members place sustainability at the core of their actions and are fully aligned with the EU objectives of achieving a significant reduction of Greenhouse gas (GHG) emissions by 2030 and to become climate-neutral by mid-century, with special emphasis on reducing emissions generated by buildings and transport activities.

### ENVIRONMENTAL

**Climate neutrality**

Reducing GHG emissions is our priority:

- Most operators already have emission reduction targets in place.
- Some operators are already carbon neutral while others aim at becoming carbon neutral in the medium-term.
- Nearly 80% of postal operators have implemented sustainable policies with specific commitments.

**Fleet decarbonisation**

Postal operators have more than:

- 58,000 vehicles powered with alternative fuels.
- 30,000 electric vehicles.
- 170,000 postal employees delivering on foot.
- 100,000 delivering by bike or e-bike.

Postal operators are decarbonising their fleets through the use of advanced technologies such as electric, hydrogen or biofuels.

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1Results from Survey conducted by PostEurop at the end of 2021, data from 22 national postal operators.
**Energy efficiency**

Reduction of energy use in buildings is key for postal operators, given their extensive network of operational centres and post office.

- **77%** of energy used by postal operators comes from renewable sources.
- Almost **60%** of postal operators produce renewable energy for self-consumption (i.e. solar panels in buildings).

**Sustainable products**

Many operators are offering zero emission and/or carbon neutral products, and most operators are voluntarily offsetting their carbon emissions.

Postal operators are implementing innovative solutions to reduce emissions while ensuring wide consumer choice:

- The use of technology to optimise route planning and pooling rate of vehicles allows to reduce the number of kilometers travelled.
- To minimise failed delivery attempts we rely on both:
  - Scheduled and optimised home deliveries.
  - Increased number of parcel lockers: **30%** between 2018-2020.

**Circular economy:**

PostEurop members are implementing waste management models and prioritising the circular economy principles of:

- Recycling
- Reusing
- Repurposing

These principles apply to:

- Packaging
- Paper
- Plastics
- Vehicles
- Batteries
- Electrical equipment

Postal operators are working towards a zero-waste strategy by introducing reusable packaging and reducing paper consumption.
SOCIAL

The postal sector is a people-led and labour-intensive industry, with around 2 million workers across all 55 operators members of PostEurop.

1,1 million
workers in 25 European operators.

Employment has remained relatively stable between 2018-2020.

>60% of workforce dedicated to Delivery.

~50% of employees are women.

The average age of employees is 45 years.

And 40% are over 50 years old.

ECONOMIC

Postal operators play an essential role in the single market by promoting economic growth, social cohesion and inclusion as well as enhancing rural areas development, keeping all territories connected.

Connecting

800 million
people and businesses daily.

>60 billion
items handled per years.

258 million
delivery points.

55 postal operators = 1%
of their national GDPs.

RESILIENCE HEATH
WELL-BEING NON-DISCRIMINATION
SOCIAL DIALOGUE
TRAINING MOTIVATION SAFETY
DIVERSITY UPSKILLING

The Universal Postal Service reaches all citizens, keeping them connected (not only) to postal services.

Long-term economic sustainability of Universal Service Obligation (USO) must be guaranteed to keep offering such essential service.

PostEurop is the trade association representing 55 European public postal operators, responsible for fulfilling the universal postal service. Since 1993, PostEurop is committed to supporting and developing a sustainable and competitive European postal communication market accessible to all customers and ensuring a modern, efficient and affordable universal service.

Results from Survey conducted by PostEurop at the beginning of 2022, data from 25 national postal operators.