





Year	Innovation	Winner
2019	<p style="text-align: center;"><u>Profital solution</u></p> <p>Profital, is Switzerland's leading shopping guide. The free Profital app (iOS and Android) and website www.profital.ch gives users a simple overview of current advertising leaflets, catalogues and promotions, from shops located in their area.</p>	 <p style="text-align: center;">Swiss Post</p>
2018	<p style="text-align: center;"><u>Rapid Unloading System</u></p> <p>The rapid unloading system, is completely automated and increases the unloading throughput by 100%, while employees can work more ergonomically. Using an Intelligent algorithm, it is also able to unscramble parcels with low space requirements, which is why it can be retrofitted at any location.</p>	 <p style="text-align: center;">Österreichische Post</p>
2018*	<p style="text-align: center;"><u>Smart Pharma</u></p> <p>Swiss Post's Smart Pharma, is a cost-efficient logistics solution for temperature-controlled transport in the pharmaceutical industry. It involves using temperature forecasts to determine the right packaging in accordance with temperature specifications and good distribution practice at a minimum cost.</p>	 <p style="text-align: center;">Swiss Post</p>



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2017	<p style="text-align: center;">CTT Ads solution</p> <p>cttads.pt is an innovative CTT service which brings together all the necessary resources for any company to conduct advertising campaigns towards a target, all from an online address. From now on, the creation and implementation of campaigns is one click away, which establishes a turning point in the way companies can advertise.</p>	 <p>CTT Portugal Post</p>

**In 2018 there was a tie, thus the first place was awarded to both companies.*