



# **Business Innovation Forum**

## 10 October 2019

#### **About the Forum**

Following the success achieved by the format adopted in 2018, this year's Business Innovation Forum will bring PostEurop Community an interesting number of speakers and start-ups on Postal transformation.

#### When & Where

Thursday, 10 October 2019 The Radisson Blu Waterfront Hotel, Rocco room – Jersey Dresscode: Business attire

#### Who should attend?

CEOs and senior postal professionals responsible for Strategic Development, Commercial and Marketing areas, and Innovation.

#### **Participation Benefits**

Members participating in the forum will have the opportunity to:

- learn first-hand about the start-ups and the value add they bring to the postal business
- keep a pulse on emerging innovative trends
- network amongst postal peers with the opportunity for personal meetings
- be part of the European Postal Network

### For information on Business Innovation Forum, please contact:



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	09:00-09:05	Introduction of the PostEurop Business Forum By Dr. Botond Szebeny, Secretary General
Postal transformation: challenges & opportunities	09:05-09:15	Introduction to the Business Forum Agenda By João Melo, Chair of the Innovation Forum
	09:15-09:45	Keynote: Jersey Post turns a digital chapter By Lee Bosio, Head of Digital, Jersey Post
	09:45-10:15	Keynote: Quantum Computing: An introduction By Dr. Mark Mattingley-Scott, IBM Quantum Ambassador EMEA
	10:15-10:30	Discussion Q & A
	10:30-10:45	Coffee Break & visiting stands
	10:45-12:20	Start-ups on <b>E-Commerce</b>
		• Fit Things - Help your customers to lower your costs
		<ul> <li>DIAKSE – HOW Virtual reality, Image recognition, and machine learning can help retailers and e-business website when combined together</li> </ul>
		• Locodels - Holiday spillovers handled easily
		• Fuelsafe – Logistics is driving the world forward
		Discussion / Q&A
	12:20-13:20	Lunch for all participants + CEO Executive lunch (by invitation only)
	13:20-14:55	Start-ups on Artificial Intelligence, Automation, Robotics
		• IOTA – How busy is your postbox?
		• Bitfury - Blockchain for Russian Post practical use cases
		Beekeeper – Empowering Frontline Workforces
		United Robotics – Intelligent robots in postal logistics

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		Discussion / Q&A
	14:55-15:10	Coffee Break & visiting stands
ties	15:10-16:10	Customers Driving Postal Business (Roundtable and Debate)
enges & opportunities		<ul> <li>Amazon (tbc)</li> <li>Dott.pt - End to end integration of an e-commerce marketplace with a logistical player in the Portuguese market</li> <li>Discussion / Q&amp;A</li> </ul>
Postal transformation: challenges	16:10-17:05	CEO Panel Open discussion with PostEurop Member CEOs on the key trends of the industry and the take-aways of the Business Innovation Forum. Discussion / Q&A
Post	17:05-17:15	Closing of the Business Forum & Any Other Business

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