



Green Mobility & Start-up Forum

Innovation & Startup Seminar on 17 June, from 12:00 until 17:30

- 12:00 – 15:00 | workshop sessions with mainly presentations of postal operators/green mobility experts + discussions moderated by Sašo Turk and André Jäntges, Chair and Vice-Chair of the PostEurop Green Mobility Forum
 - 15:30 – 17:30 | startup sessions with pitches, showcasing and networking moderated by Bernhard Bukovc, Chairman of the Postal Innovation Platform
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Introduction

Logistics needs to curb emissions. Anticipating change is key. PostEurop will bring together experts from within and eventually from outside the posts to present innovation, latest developments and projects. The second part of the seminar will focus on startups presenting their technologies and solutions, whereby startups will have the possibility to pitch and to showcase their solutions.

Who should attend?

Executives and senior professionals responsible for or interested in innovative and sustainable mobility solutions as well as fleet managers and other interested in green topics

12:00-12:30	Welcome coffee & light lunch	
12:30-12:40	Opening	
12:40-13:10	Keynote: Zero emission in major Irish cities by 2021 – An Post's ECO plan	Cyril McGrane, Director of International Trade, An Post
13:10-13:25	GoGreen with a modern and ecological fleet, supported and funded by the Quality Service Fund (QSF)	Iridion Bahiti, Head of the Universal Quality Standards Sector, Albanian Post



13:25-13:40	Bpost Green Fleet Strategy	Tom Goethals, Fleet & Equipment, Program Manager, Bpost
13:40-13:55	Green mobility in Postal sector – SEVIC Europe partnership with Bulgarian Post PLC	Alexander Brilis, Managing Director, Sevic Europe
13:55-14:15	Shared mobility in distribution and first/last mile	Gašper Picelj, General Manager regional sales & Janez Zidar, Director IPPS Toyota / Post of Slovenia
14:15-14:35	E-LCV implementation experience	Silvester Pullman, Sales Director, Voltia
14:35-14:55	General trends in Digitalization and Mobility in Logistics	Marko Derča, Vice president EE, AT Kearney
14:55-15:10	Q&A	
15:10	<i>Coffee Break</i>	
15:30	Startup Pitching Session	
	Expert Panel	
	André Jäntges , Senior Expert International Relations, Deutsche Post DHL	
	Saso Turk , Consultant for Logistics & Sustainable Mobility, Posta Slovenije & PS Logistika	
	Joshua Geerlings , Digital Business Development @ PostNL Innovation Studio	
	Startups	
	Nüwiel , https://www.nuwiel.de/	
	BookIT , https://www.bookit.net	
	Ship2MyID , https://www.ship2myid.com/	
	Slimbox , https://slimbox.eu/	
16:30	Startup showcase session with individual meetings	
17:15 - 17:30	Wrap up & end of seminar	



Nüwiel

NÜWIEL is a startup from Germany, making electric bike trailers for last mile logistics. NÜWIEL's innovative sensor technology enables the trailer to automatically accelerate and brake with the bike. A rider makes no additional effort when cycling with the trailer. The trailer works with any bicycle, electric bike and cargo bike. When disconnected from the bike, it automatically switches to a handcart mode and, thus, can be used in pedestrian only zones. The trailer runs 70km on one charge with a payload of 100kg and has a EUR 1 loading area.



NÜWIEL

Ship2MyID

Ship2MyID is a revolutionary patented solution which accelerates Green Environment offerings. We eliminate all transactions with wrong addresses and delivery failures (4% to 8% savings). GIS-enabled addresses can create the best routing results (4 to 6% savings). Leveraging GIS - solar powered drone deliveries will further contribute to the reduction of CO2 emissions (20% savings for small items). Direct Marketing or Direct Mailing averages at 3 % conversion rates. 97 out of 100 Trees get wasted in the current process. Ship2MyID offers 100% opt-in leads with higher conversion and full privacy for consumers.





Slimbox

Slimbox was developed to solve an obvious problem – shipping goods in over-sized boxes is costly, inefficient and environmentally damaging. The negative effect of cardboard and plastic waste is clear; shipping excessive material and air increases CO2 emissions and costs. Now, Slimbox enables anyone to make right-sized boxes, when and where they need them. Affordable, easy-to-use, just needs a domestic electricity connection, so Slimbox can be used almost anywhere. In offices, factories, warehouses, ecommerce fulfillment, retail and self-service shipping kiosks, Slimbox enables those who ship goods to reduce the cost of boxes, handling and transportation while helping to improve the environment.



BookIT

BookIT helps companies optimize their logistics operations and provide a better service to customers. BookIT helps logistics companies save time and money, while helping them to provide customers delivery options tailored to their needs. Involving customers in automated self-service setting and getting customers inputs into planning and delivery process improves both the efficiency and satisfaction of the first and last-mile process. BookIT helps its customers to become more customer-centered, provide a better experience, while also allowing them to optimize their operations using customer response data. This leads to more efficient schedules and a significant decrease in missed deliveries.

