

Magyar Posta wins PostEurop 2010 EUROPA Competition

Vaduz, Liechtenstein 14 October 2010

PostEurop announced Magyar Posta (Hungary), Posta Slovenije (Slovenia) and Hrvatska posta (Croatia) as winners of the 2010 EUROPA Stamp Competition at the plenary gala dinner hosted by Liechtensteinische Post AG in Liechtenstein yesterday evening.

EUROPA stamps are special stamps issued by European postal administrations/enterprises, under the aegis of PostEurop, in which 'Europe' is the central theme. In its 18th consecutive year and around the theme "Children's Books", over fifty creative entries were received from all-over Europe.

PostEurop announced the winning stamp to be the entry from Magyar Posta, postal operator for Hungary which featured the storybook illustrations of the Hungarian Kossuth Prize winning graphic designer Károly Reich (1922–88). The designs of the stamps, the border and the first day cover captured moments from the infamous story of a little bear much loved by Hungarian readers, Vackor.

The close first-runner of the EUROPA Stamp competition went to Posta Slovenije, postal operator from Slovenia and finally, the second-runner up of the EUROPA Stamp competition went to Hrvatska posta, postal operator for Croatia.

“This is the first time that we announce and celebrate the EUROPA Stamp competition during the gala dinner event and it reinforces the fact that stamps are an important heritage and a much-valued asset for the European postal community. As we show appreciation for each entry we can see the passion, dedication, hard-work and creativity which went into each stamp. We must continue to celebrate this and protect one of our best asset.” said Botond Szebeny, PostEurop Secretary General last night.

POSTEUROP is the association which represents European public postal operators. It is committed to supporting and developing a sustainable and competitive European postal communication market accessible to all customers and ensuring a modern and affordable universal service. Our Members represent 2.1 million employees across Europe and deliver to 800 million customers daily through over 175,000 counters.

Picture of the winners:



From Left to Right: Mr. Jan Sertons, Chairperson of the PostEurop Market Committee, Ms. Vesna Trup, head of delegation from Posta Slovenije, Mr. Zdravko Fajl, Executive Director of Hrvatska posta, Mr. Sébastien Houze, PostEurop Market Manager, Anna Varga Botos, Manager International Relations for Magyar Posta, Mr. Bernard Damiens, Chairman of PostEurop and Mr. Botond Szebeny, PostEurop Secretary General.

Picture of the winning stamps:



Winner of the EUROPA stamp competition



1st runner-up of the EUROPA stamp competition

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2nd runner-up of the EUROPA stamp competition

-End-

More about EUROPA Stamps

Since 1956, EUROPA stamps have been a symbol of Europe's desire for closer integration and cooperation. These special stamps are issued by the European postal administrations/enterprises. Since 1993, PostEurop was made responsible organisation for issuing EUROPA stamps and each year, philately experts within the Philately working group organize the competition amongst other philately initiatives.

For more information, please contact:

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